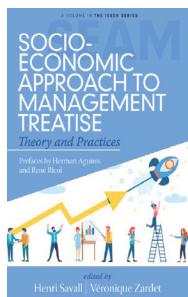


## RECENT PUBLICATIONS

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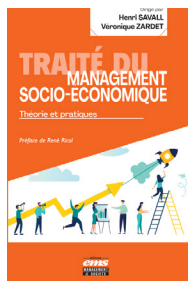


« **Socio-Economic Approach to Management Treatise : Theory and Practices** » 2023  
**999 pages - English** - Edited by *Henri Savall and Véronique Zardet*  
Preface by *Hernan Aguinis*

The result of half a century of research and experimentation in economics and management, this treaty is intended for management practitioners. Socio-economic management (SEAM) reconciles the demands of humanism in professional life with sustainable economic prosperity. It is illustrated by numerous cases from 2,150 companies and organizations across various sectors, presenting observed and measured results. Most of these chapters are jointly written by managers or executives from companies and organizations, as well as academics or consultants involved in pilot actions.

This book is the product of work by 193 authors from 16 countries and 4 continents, practitioners or academics in management sciences and management. This reflects the diversity of national and sectoral contexts in SEAM applications. Some chapters situate this concept in relation to major currents of current thought. Each chapter is preceded by abstracts in French, English, and Spanish. The prefaces, signed by Herman Aguinis and René Ricol, demonstrate the breadth of socio-economic theory and management beyond the boundaries of the enterprise. The book illustrates the international influence (48 countries) of innovative and robust methods created and developed by the ISEOR team.

Socio-economic theory represents a «major innovation,» both in terms of conceptual contribution and practical methods and tools of its applications. This holistic approach addresses the various functions of the enterprise and its multiple problems. It provides a structured method of change management, focused on stimulating human potential and self-financing the development of the company or organization through periodic recycling of hidden costs.  
(Information Age Publishing Inc. United States of America)



« **Traité du Management Socio-Économique : Théorie et Pratiques** » 2021 - 1312 pages  
**French** - Edited by *Henri Savall and Véronique Zardet*  
Preface by *René Ricol*

Socio-economic management makes the requirements of humanism in professional life and sustainable economic prosperity compatible.

As the result of half a century of research and experimentation in economics and management, this treatise is intended for management practitioners. It is illustrated with numerous case studies from 2150 companies & organizations from a wide variety of sectors & presents observed and measured results. Most of the chapters are written jointly by managers or executives of companies and organizations, and teacher-researchers or consultants involved in pilot actions.

Socio-economic theory constitutes a «disruptive innovation», both in terms of its conceptual contribution and the practical methods and tools for its application. This global approach touches on the different functions of the company and its multiple problems. It provides a structured change management method, focused on stimulating Human Potential and on self-financing the development of the company or organization, through the periodic recycling of hidden costs...  
(EMS-Management and Society Publishing. France)



« **Tratado de gestión socioeconómica: Teoría y prácticas** » 2024 - 1263 pages - Spanish  
- Edited by *Henri Savall and Véronique Zardet*  
Preface by *María Ángeles Rastrollo Horriola*

This work involves 193 authors from 16 countries and four continents, all of them experts in management sciences, either through their professional practice or academic experience. It is a testament to the diversity of national and sectoral contexts in which the socio-economic approach to management is applied. Each of the 113 chapters is preceded by a summary in the three languages in which this treaty has been published to date: French, English, and Spanish.

Coordinated by Henri Savall, founding president of ISEOR (Institute of Socioeconomics of Companies and Organizations), emeritus professor of Management Sciences at iaeLyon, and Véronique Zardet, general director of ISEOR, professor of Management Sciences at iaeLyon-Université Jean Moulin. Since 1975, Henri Savall and Véronique Zardet have led a team of researchers who intervene each year in about a hundred companies and organizations from various countries, to carry out socio-economic intervention processes. More than 700 researchers have worked at ISEOR since its creation.  
(Editorial McGraw Hill, Spain)



«**Recherches en Sciences de Gestion - Management Sciences -Ciencias de Gestión**» **Journal (RSDG) : N°162/2024 in English - French - Spanish**

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The contradictory at the heart of the process of organizational hybridization

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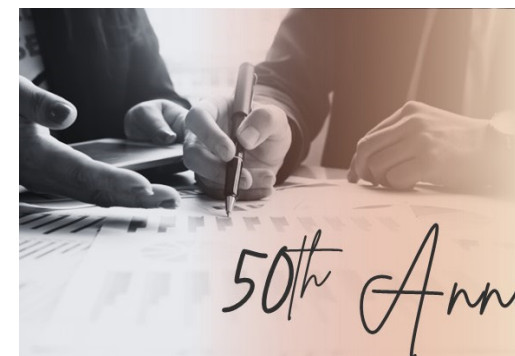
## 25<sup>th</sup> International Conference and doctoral seminary



> 11th & 12th June 2025, Lyon - France

The Conference is co-sponsored by the **international research center ISEOR** and Management Consulting (MC) and Organizational Development and Change (ODC) Divisions of the **Academy Of Management**, (USA), **ISODC** (The International Society for Organizational Development and Change), **Le CNAM** (France), **EADA Business School** (Spain) and **Benedictine University** (USA)

# 2025



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Over 250 participants from the whole world are expected to attend the conference:

Academy of Management (AOM), the ISODC, Le CNAM, EADA and Benedictine University, teachers, PhD and DBA students, researchers, students, experts...

Conference venue  
Université Jean Moulin Lyon 3  
Entry : 16 rue Rollet - 69008 Lyon



photo : Christelle Becam

The consortium will consist of two kinds of presentations:

- Papers conferences and testimonies proposed by academics aimed at presenting the various approaches applied to change management in different cultural settings.
- Workshops, where doctoral students and executive doctoral students are invited to present the progress of their research in order to debate and exchange.

The Conference will be the opportunity to gather many professors and doctors of the whole world and to grant the Awards to the best papers.

## > Presentation

Since 2006, several international conferences and doctoral consortium of the ODC and MC divisions of the AOM have taken place every other year at ISEOR, University of Jean Moulin Lyon 3 and have been very successful, enabling an overall 2 210 presentations of OD and Change academics and doctoral students from 50 countries.

Indeed, these events showed how value added is the development of relationships across the Atlantic to share knowledge and experience in the field of research on themes such as:

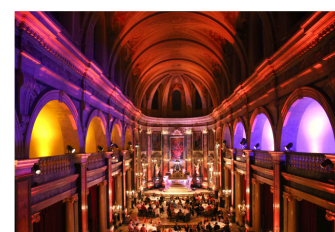
■ Research on change management theories and evaluation methods of performance.

■ Bridging the gap between theory and practice: action-research, intervention-research, appreciative inquiry...

The conference is organized by the Socio-Economic Institute of Firms and Organizations (ISEOR) in partnership with several international universities. The city of Lyon is classified as a UNESCO World Cultural Heritage Site.

**ISEOR, is a leading international research center in Europe with 125 researchers, lecturers and PhD students from around the world. It has already organized several Conferences in Lyon in partnership with the Academy of Management (AOM, United States):**

- From 2001 to 2024 (Management Consulting (MC) a Division of Academy Of Management;
- 2004, 2007, 2011 and 2015 (Research Methods Division),
- 2005, (Social Issues in Management Division);
- 2009 (Social Issues in Management, Organization Development and Change, Research Methods Division, Organizations and the Natural Environment, Management Consulting and Practice Theme Committee),
- 2006, 2008, 2010, 2012, 2014, 2016, 2019, 2020 2023 and 2024 (Organization Development and Change Division),
- 2020 with the Academy of Management, Organization Development and Change and Management Consulting Divisions and the International Society for Organizational Development and Change (ISODC).



Conference languages :  
French, English and Spanish.

Simultaneous translation  
in plenary sessions

## > Suggested topics

For plenary sessions or workshops

- Comparison between organizational development approaches and in the field of consulting interventions.
- Preparation of a doctorate or a «Doctorate in Business Administration» (DBA) by practitioners engaged in active life.
- Comparison between European, American, African and Asian doctoral programs in the field of organizational development and consulting.

Best papers can be submitted to the Journal «Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión» (RSDG). Taking into account that this Journal only accepts authors who have a PhD, doctoral students can submit a paper provided that their paper is co-authored with their director of research.

In june, 2024 :  
4 Awards for the best contributors at the International Conference ISEOR/Management Consulting (MC), a Division of the Academy Of Mangement (USA) / ISODC and Le CNAM

### Award to the best contribution in french - Doctoral student

- Marie-C. WATEL – Laboratoire CORHIS Université Paul-Valéry Montpellier 3 (France)  
« LA PRISE DE CONSCIENCE DES MANAGERS: UN LEVIER DE PERFORMANCE SOCIO-ÉCONOMIQUE PUBLIQUE. »

### Award to the best contribution in english - Doctoral student

- Andrea ZIMMERMAN - Université Benedictine (États-Unis)  
« VIRTUAL WORK AND ORGANIZATIONAL CULTURE. »

### Award to the best contribution in french - Professionals

- Françoise GOTER et Cécile ENNAJEM - Université Jean Moulin Lyon 3 - Iaelyon Business School of Management - ISEOR (France)  
« MYTHES ET CROYANCES DANS LES TYPES DE GOUVERNANCE – RESULTATS DE RECHERCHE-INTERVENTION »
- Pierre EL HADDAD et Lamya BENAMAR - INSEEC Grande École Paris (France) et Morphose Group (France)  
« "L'AGENT DU TERRAIN, ACTEUR MAJEUR DE LA STRUCTURATION DE LA TRANSFORMATION DIGITALE DANS L'ADMINISTRATION PUBLIQUE." »

For your information, plenary sessions in the Amphitheater Malraux are recorded, filmed and photographed.



Photos : Christelle BECAM

## TRAINING COURSES

The next socioeconomic trainings in management (SEAM) for leaders, managers, and consultants, in English are :

Professional Training Seminar « Socio-Economic Approach to Management Techniques and tools required to successfully implement change management projects »  
The 9th, 10th and 11th June 2025

Contacts & Inscriptions : [secretariat.general@iseor.com](mailto:secretariat.general@iseor.com)