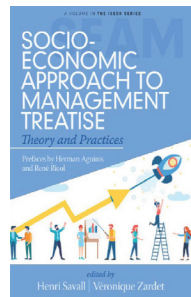


# RECENT PUBLICATIONS

www.iseor.com



« **Socio-Economic Approach to Management Treatise : Theory and Practices** » 2023  
**999 pages - English** - Edited by *Henri Savall and Véronique Zardet*  
 Preface by *Hernan Aguinis*

The result of half a century of research and experimentation in economics and management, this treaty is intended for management practitioners. Socio-economic management (SEAM) reconciles the demands of humanism in professional life with sustainable economic prosperity. It is illustrated by numerous cases from 2,150 companies and organizations across various sectors, presenting observed and measured results. Most of these chapters are jointly written by managers or executives from companies and organizations, as well as academics or consultants involved in pilot actions.

This book is the product of work by 193 authors from 16 countries and 4 continents, practitioners or academics in management sciences and management. This reflects the diversity of national and sectoral contexts in SEAM applications. Some chapters situate this concept in relation to major currents of current thought. Each chapter is preceded by abstracts in French, English, and Spanish. The prefaces, signed by Herman Aguinis and René Ricol, demonstrate the breadth of socio-economic theory and management beyond the boundaries of the enterprise. The book illustrates the international influence (48 countries) of innovative and robust methods created and developed by the ISEOR team.

Socio-economic theory represents a «major innovation,» both in terms of conceptual contribution and practical methods and tools of its applications. This holistic approach addresses the various functions of the enterprise and its multiple problems. It provides a structured method of change management, focused on stimulating human potential and self-financing the development of the company or organization through periodic recycling of hidden costs.  
 (Information Age Publishing Inc. United States of America)



« **Traité du Management Socio-Économique : Théorie et Pratiques** » 2021 - **1312 pages French** - Edited by *Henri Savall and Véronique Zardet*  
 Preface by *René Ricol*

Socio-economic management makes the requirements of humanism in professional life and sustainable economic prosperity compatible.

As the result of half a century of research and experimentation in economics and management, this treatise is intended for management practitioners. It is illustrated with numerous case studies from 2150 companies & organizations from a wide variety of sectors & presents observed and measured results. Most of the chapters are written jointly by managers or executives of companies and organizations, and teacher-researchers or consultants involved in pilot actions.

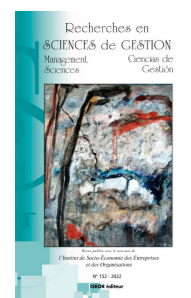
Socio-economic theory constitutes a «disruptive innovation», both in terms of its conceptual contribution and the practical methods and tools for its application. This global approach touches on the different functions of the company and its multiple problems. It provides a structured change management method, focused on stimulating Human Potential and on self-financing the development of the company or organization, through the periodic recycling of hidden costs...  
 (EMS-Management and Society Publishing. France)



« **Tratado de gestión socioeconómica: Teoría y prácticas** » 2024 - **1263 pages - Spanish**  
 - Edited by *Henri Savall and Véronique Zardet*  
 Preface by *María Ángeles Rastrollo Horrillo*

This work involves 193 authors from 16 countries and four continents, all of them experts in management sciences, either through their professional practice or academic experience. It is a testament to the diversity of national and sectoral contexts in which the socio-economic approach to management is applied. Each of the 113 chapters is preceded by a summary in the three languages in which this treaty has been published to date: French, English, and Spanish.

Coordinated by Henri Savall, founding president of ISEOR (Institute of Socioeconomics of Companies and Organizations), emeritus professor of Management Sciences at iaeLyon, and Véronique Zardet, general director of ISEOR, professor of Management Sciences at iaeLyon-Université Jean Moulin. Since 1975, Henri Savall and Véronique Zardet have led a team of researchers who intervene each year in about a hundred companies and organizations from various countries, to carry out socio-economic intervention processes. More than 700 researchers have worked at ISEOR since its creation.  
 (Editorial McGraw Hill, Spain)



> « **Recherches en Sciences de Gestion - Management Sciences -Ciencias de Gestión** » Journal (RSDG) : **N°159/2023 in English - Summary**

**FINANCIAL THEORY**

. Hatem BRIK - Jihene EL OUAQDI - Zied FTITI: Revisiting the Contagion Effect in International Stock Markets: An Approach Based on Endogenous Crises.

**MANAGEMENT CONTROL AND ACCOUNTING**

. Charles Richard BAKER: Historical perspectives on time and temporality.  
 . Fatima Zahrae BOUTACHKOURT - El Ayachi BENCHEIKH: Modern management and socio-economic performance: A literature Review.  
 . Arnaud EVE - Joëlle RANDRIAMARANA: Basel Regulation and Quality Management in the French Banking Sector.  
 . Magloire TCHATCHOUA NYA - Guy Serge KOUAO - Hubert TCHAKOUTE TCHUIGOUA: Governance quality and international accounting standards adoption by microfinance institutions.

**HUMAN RESOURCES MANAGEMENT AND INDUSTRIAL RELATIONS**

. Achouak CHOUCANE: The variables of "Management By skills": A new management logic. Application within some Tunisian companies.  
 . Éric GAUTIER LAURENT - David Christophe MORIEZ - Catherine VOYNET-FOURBOUL: The consultant as an inclusion agent: an approach from the perspective of singularity.  
 . Laurence NKAKENE MOLOU: Risk perception and entrepreneurial intention among students.

. Amira SGHARI, Wafi CHTOUROU, Sarra GHATTAS: Decoding Gen Z Employee Profiles: Revealing Work Values.

**CORPORATE SOCIAL AND SOCIETAL RESPONSIBILITY OF ORGANIZATIONS**

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**GLOBAL APPROACH OF THE FIRM**

. Hanene EZZINE: Corporate e-Governance as a Determinant of Digital Transformation.

**ORGANIZATION THEORY**

. Patrice CAILLEBA - Johanna EDELBLOUDE: Loyalty, Voice, Exit. A new perspective on Hirschman's legacy.

**RESEARCH OUTCOME**

. Malek SAIHI - Manel HESSAYRI: Looking further out for institutional monitoring: Empirical evidence from France.

> **Order : [secretariat.general@iseor.com](mailto:secretariat.general@iseor.com)**



## 24<sup>th</sup> International Conference and doctoral seminary

### > 12th & 13th June 2024, Lyon - France

The Conference is co-sponsored by the **international research center ISEOR** and Management Consulting (MC) and Organizational Development and Change (ODC) Divisions of the **Academy Of Management**, (USA) (to be confirmed), **ISODC** (The International Society for Organizational Development and Change), **Le CNAM** (France), **EADA Business School** (Spain) and **Benedictine University** (USA)

# 2024

**CONTACT**  
 ISEOR  
 Tél: +33 04 78 33 09 66  
 www.iseor.com  
[colloquemcd2024@iseor.com](mailto:colloquemcd2024@iseor.com)

Over 250 participants from the whole world are expected to attend the conference:

Academy of Management (AOM), the ISODC, Le CNAM, EADA and Benedictine University, teachers, PhD and DBA students, researchers, students, experts...

## > Objectives

**Conference venue**  
**Université Jean Moulin Lyon 3**  
**Entry : 16 rue Rollet - 69008 Lyon**



photo : Christelle Becam

**The consortium will consist of two kinds of presentations:**

- **Papers conferences and testimonies proposed by academics aimed at presenting the various approaches applied to change management in different cultural settings.**
- **Workshops, where doctoral students and executive doctoral students are invited to present the progress of their research in order to debate and exchange.**

**The Conference will be the opportunity to gather many professors and doctors of the whole world and to grant the Awards to the best papers.**

## > Presentation

Since 2006, several international conferences and doctoral consortium of the ODC and MC divisions of the AOM have taken place every other year at ISEOR, University of Jean Moulin Lyon 3 and have been very successful, enabling an overall 2 095 presentations of OD and Change academics and doctoral students from 54 countries.

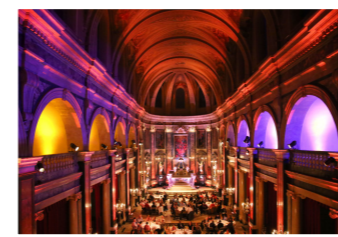
Indeed, these events showed how value added is the development of relationships across the Atlantic to share knowledge and experience in the field of research on themes such as:

- Research on change management theories and evaluation methods of performance.
- Bridging the gap between theory and practice: action-research, intervention-research, appreciative inquiry...

The conference is organized by the Socio-Economic Institute of Firms and Organizations (ISEOR) in partnership with several international universities. The city of Lyon is classified as a UNESCO World Cultural Heritage Site.

**ISEOR, is a leading international research center in Europe with 125 researchers, lecturers and PhD students from around the world. It has already organized several Conferences in Lyon in partnership with the Academy of Management (AOM, United States):**

- 2001, 2014, 2019, 2021, 2022 and 2023 (Management Consulting (MC) a Division of Academy Of Management);
- 2004, 2007, 2011 and 2015 (Research Methods Division),
- 2005, (Social Issues in Management Division);
- 2009 (Social Issues in Management, Organization Development and Change, Research Methods Division, Organizations and the Natural Environment, Management Consulting and Practice Theme Committee),
- 2006, 2008, 2010, 2012, 2014, 2016, 2019, 2020 and 2023 (Organization Development and Change Division),
- 2020 with the Academy of Management, Organization Development and Change and Management Consulting Divisions and the International Society for Organizational Development and Change (ISODC).



**Conference languages : French, English and Spanish.**

**Simultaneous translation in plenary sessions**

## > Suggested topics

*For plenary sessions or workshops*

- Comparison between organizational development approaches and in the field of consulting interventions.
- Preparation of a doctorate or a «Doctorate in Business Administration» (DBA) by practitioners engaged in active life.
- Comparison between European, American, African and Asian doctoral programs in the field of organizational development and consulting.

**Best papers can be submitted to the Journal «Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión» (RSDG). Taking into account that this Journal only accepts authors who have a PhD, doctoral students can submit a paper provided that their paper is co-authored with their director of research.**

**In June, 2023 :**  
**3 Awards for the best contributors at the International Conference ISEOR/Management Consulting (MC), a Division of the Academy Of Management (USA) / ISODC and Le CNAM**

### Award to the best contribution in french - Doctoral student

- **Mélanie GIRAUDET – Laboratoire Magellan et IDEOR, Université Jean Moulin (France)**

« L'IMPLICATION DES COLLABORATEURS DANS LES PRATIQUES STRATÉGIQUES AU SEIN DES PETITES ET MOYENNES ENTREPRISES. CAS D'UN CABINET D'EXPERTISE COMPTABLE »

### Award to the best contribution in english

- **Kohei NISHIKAWA - Konan University (Japan)**

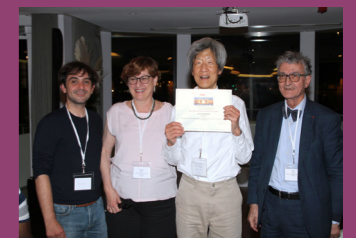
« THE LEADER'S IDENTITY DEVELOPMENT AS AN AGENT OF LEADING CHANGE: THE CASE OF A MANAGER IN A JAPANESE CORPORATION »

### Award to the best contribution in spanish - Professionals

- **Liduvina VALENCIA MÁRQUEZ, Aylin del Rosario LAGÚNES HERNÁNDEZ, Odette Narcisa LAGÚNES HERNÁNDEZ & María de los Ángeles GARCÍA AQUINO**

« ATRIBUTOS DE SATISFACCIÓN EN LOS SERVICIOS FINANCIEROS DIGITALES. ESTUDIO EN UNA EMPRESA DE SERVICIO »

*For your information, plenary sessions in the Amphitheater Malraux are recorded, filmed and photographed.*



Photos : Christelle BECAM

## TRAINING COURSES

**The next socioeconomic trainings in management (SEAM) for leaders, managers, and consultants, in English are :**

**Professional Training Seminar « Socio-Economic Approach to Management Techniques and tools required to successfully implement change management projects »**  
 The 10th, 11th and 14th June 2024

**Contacts & Incriptions : [secretariat.general@iseor.com](mailto:secretariat.general@iseor.com)**